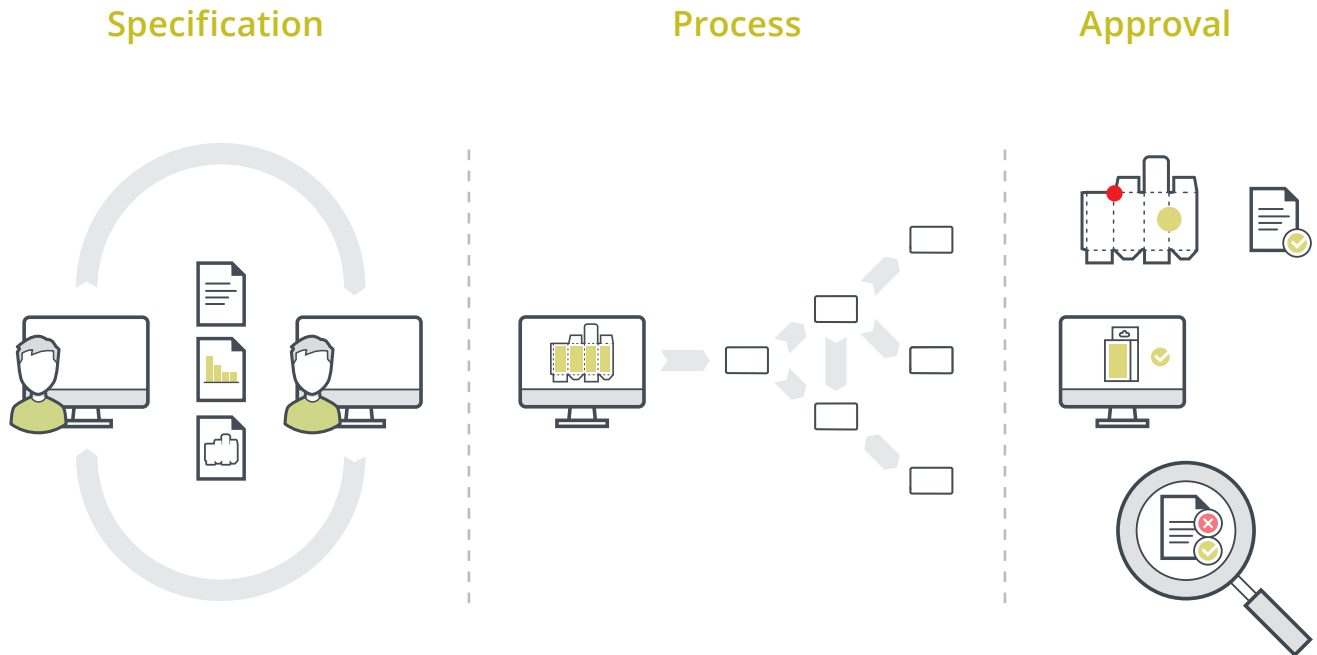# Online Packaging Management

WebCenter

WebCenter is a powerful web-based packaging management platform to manage your business process, approval cycles and digital assets.

ESKO

WebCenter: **a multi-faceted solution**

Specification   Process   Approval

1. Packaging specification management

The first step of any request or order is specifying what needs to be done. WebCenter is an ideal platform for this kind of packaging specification management and requirements gathering. The dynamic forms and collaboration tools help to enhance data sharing and communication between all partners in the packaging and printing supply chain.
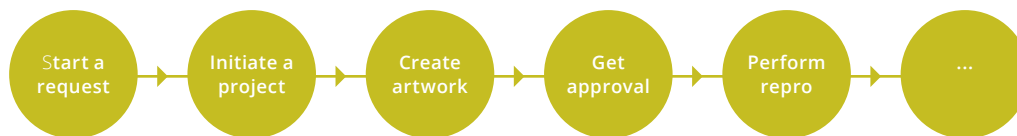
Highlights

- Highly configurable packaging briefing & order forms
- Easy reuse of older specifications and documents
- Smart automatic suggestions for specifications

Benefits

- Improves quality thanks to better data capture and seamless data sharing
- Reduces errors in specification by reusing existing data and adding intelligence to the forms

2. Packaging process management

After submitting a new project, it needs execution. WebCenter is well suited to manage the collaboration between all the various stakeholders like the design and prepress departments, and external parties like the print service provider and the brand. The powerful workflow and easy-to-use process management tools help you manage your business process effectively and removes redundant steps in the process.

Start a request → Initiate a project → Create artwork → Get approval → Perform repro → ...

Highlights

- Automated job creation and data sharing between WebCenter and your production system
- Seamless integration with Automation Engine, ArtiosCAD and prepress editors
- Automated document publishing for approval and review
- Centralized asset management and progress reporting
- Workflow support to make specification a collaborative process

Benefits

- Faster turnaround time because of improved communication between customers, sales and operators
- Saves cost and time by automating requests, approvals and reporting
- Improves quality via effective customer verification and review tools
- Enhances communication between different departments and global suppliers

3. Packaging approval management

When the artwork has been produced, WebCenter is an ideal platform to review and approve graphical content anywhere, anytime. WebCenter's smart approval and annotation framework, easy-to-use interface and packaging intelligent tools make it the best platform for the management and approval of both graphic and structural files.

Highlights

- Powerful online viewing and annotation tools
- Hyper-realistic 3D mock-up viewing
- Easy-to-use and configurable user interface

Benefits

- 60% reduction in hard copy proofing and shipping cost
- 25% savings on operator time because of quality feedback and less interventions
- Approval turnaround time reduced from weeks to days
- View and approve structure and design together in 2D and 3D

Streamline your business process
and speed up your turnaround time

WebCenter provides the platform to align all aspects of your order to cash process. It starts from collecting requests from your sales and customers and manages it untill the request is delivered to your customers.

Effective process management enables you to be more efficient. And that, in turn, results in higher customer satisfaction, product quality, delivery and shorter time-to-market.

Template based project creation and dynamic forms make it very easy to start new projects, design requests or order processes with a pre-defined process flow.

Users work from a single customizable dashboard. This simplified viewer makes annotating, approving and comparing artwork a breeze without sacrificing on functionality, and it eliminates the need for training.

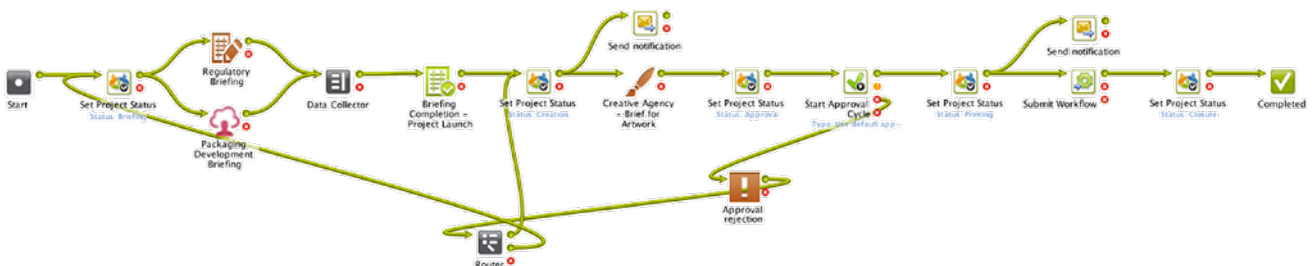WebCenter supports all device types, screen sizes and platforms.

Customizable project request form.

The user-friendly workflow canvas makes it easy to map and manage complex business processes.

Artwork management, digital sales requests or label ordering processes; WebCenter has all you need to manage your process effectively.

The user-friendly workflow canvas allows mapping and managing any complex business process.

View, annotate and compare

WebCenter keeps everyone on the same page by providing easy-to-use viewing and annotation tools.

You can view, markup and approve CAD files, PDF files and image files in a browser with WebCenter's high-resolution viewer. The viewer supports single page, multipage and imposition documents within the same viewing environment.

Track annotations

The annotation and viewing tools allow users to add comments, accurately indicate corrections and interact with files. The annotation framework tracks who said what, and when. It also shows the status of each annotation.

Compare versions

The Viewer allows users to measure ink details and dimensions. You can consult the document history and give approvals. The compare tool highlights the differences with previous versions. You can even compare different versions of different documents, giving you the ultimate quality assurance and error detection.

Work on the same file, together

Users work on the same file with exactly the same view. As comments are made, all the other users see the comments and corrections on their screen, in real time.
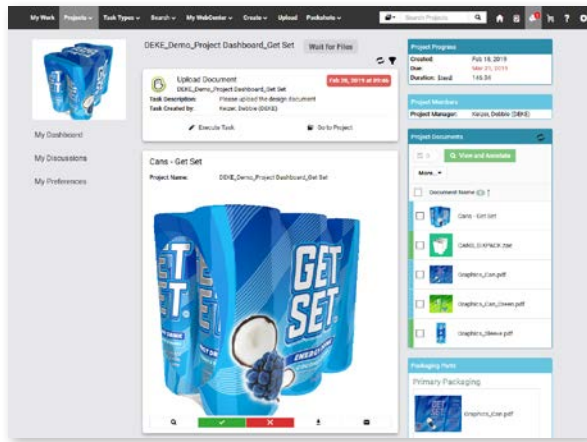
Hyper realistic 3D viewing

View and annotate artwork immediately in a hyper-realistic 3D mock-up, complete with special finishing like transparency and light reflection. To generate the virtual sample, simply combine a structural model or CAD drawing with the 2D artwork; no need for additional software.

Combine 2D artwork with a structural model or a CAD drawing to generate a 3D sample.
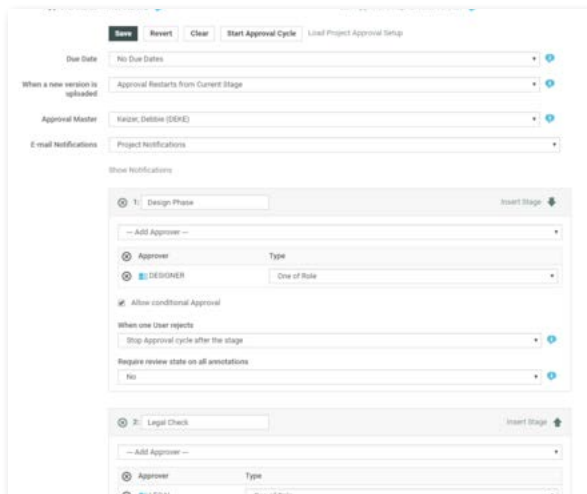
Manage and organize

Social media-inspired dashboards are entirely customizable

Automate complex approval processes with easy-to-build staged approvals.

Customizable pages

Simplify the WebCenter pages for your every-day users by only showing the necessary information in a social media-inspired user interface, familiar to both frequent and infrequent users.

Easy organization and fast retrieval

WebCenter's search tools make it easy to find projects and documents based on metadata. Search on specific barcodes, inks, structural designs for a specific kind of board, design briefs…

WebCenter allows you to design your search result with search panel design and allows you to add custom filters to make it easier for the end user. While your internal people can filter down search results on internal job number and printing method, you customer will be able to filter down the results using order number, product type etc
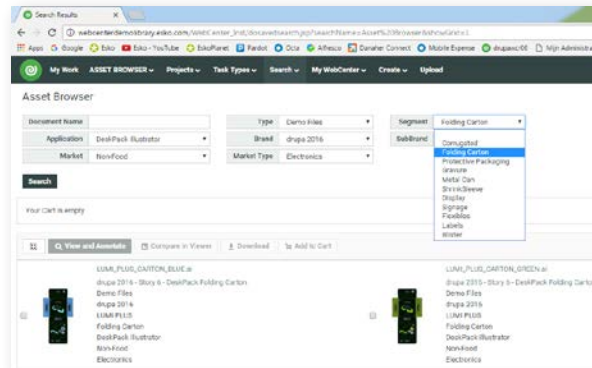
Browse through your assets …

The asset browser transforms WebCenter to a powerful asset management system.

The asset browser is a highly intuitive way to keep track of your projects and documents. Layout and navigation are highly customizable; and your assets can be ordened and classified.
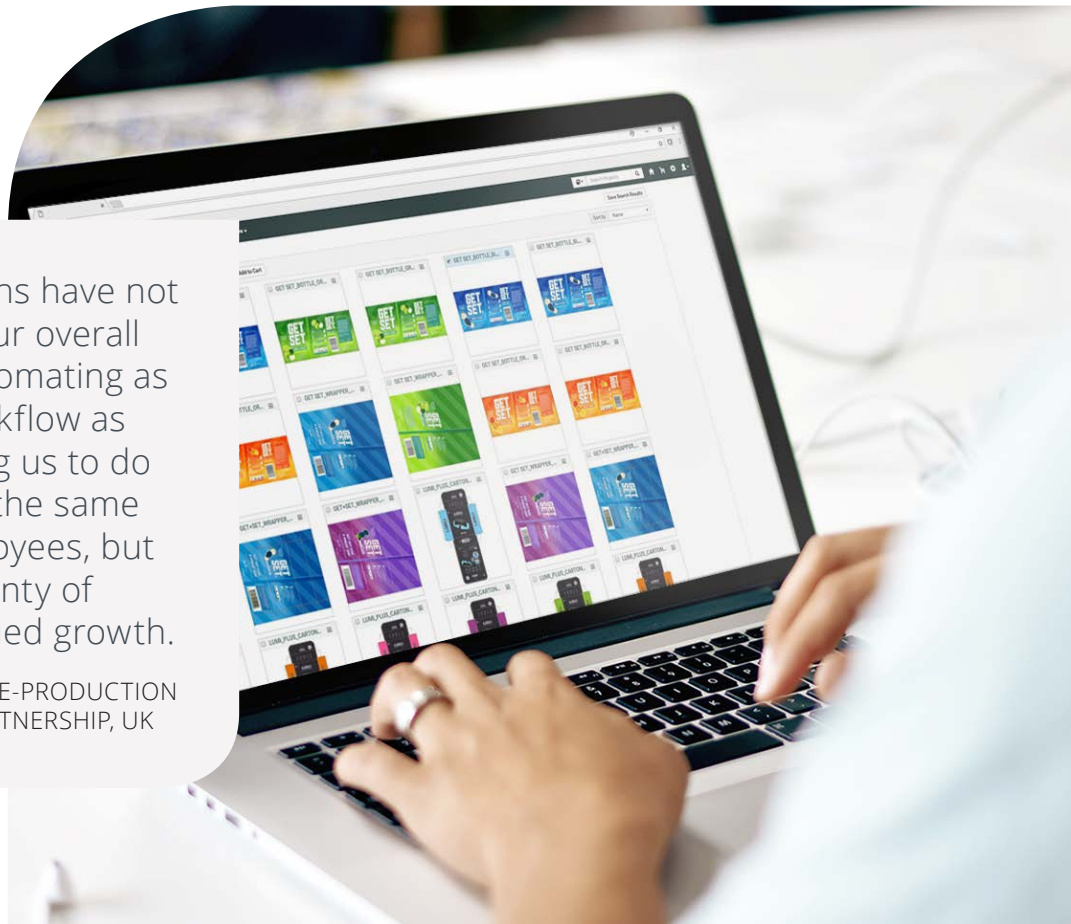
Manage your complex approval process

Staged approval tools allow you to automate complex approval processes. With the life cycle management option you can split your projects into smaller, manageable tasks for effective management and on time delivery.
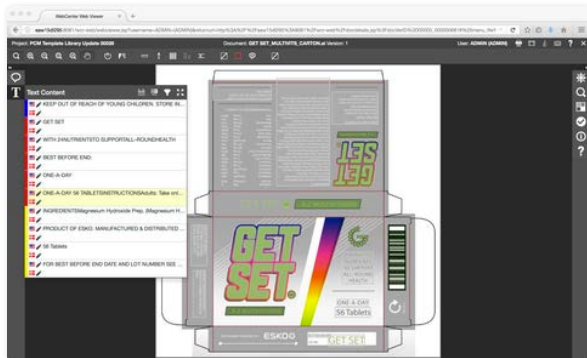

Layout and navigation of the powerful asset browser are highly customizable.

> **❝** The Esko solutions have not only improved our overall efficiency by automating as much of the workflow as possible, allowing us to do more work with the same number of employees, but still leaves us plenty of room for continued growth.
>
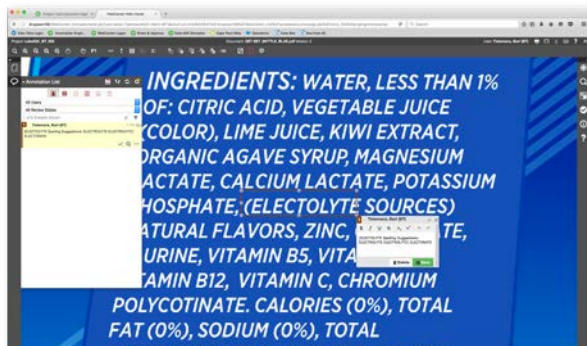> MATTHEW ELSTON, PRE-PRODUCTION MANAGER, ALEXIR PARTNERSHIP, UK

Detailed Reporting Framework

Additional functionality allows you to make effective business decisions and to take appropriate action where necessary.

WebCenter provides customizable reporting capabilities. These reports track Key Performance Indicators (KPI) that your business and your customers demand.

Graphical project dashboards provide easy to read, real time updates on a project's progress. It is a very easy way to keep your customers, sales, CSR (Customer Service Representatives) … informed.

Packaging Content Management

WebCenter supports a controlled and automated process for secure and efficient copy management. It allows for updating existing artwork and makes creating variants of a single product easy.

All stakeholders use a common database for content, automatically pulling text statements and other regulatory content into the artwork to ensure compliance.

Copy is not only pulled in from a central database for use in new or existing packaging, but it's also routed with the artwork for review and approval. The copy workflow is template driven, this means that translations, regulatory and legal phrasing is completed and reviewed by the right people at the right time. This solution complies with the GS1 global standard for packaging content communication.

Assisted review

Improved Quality Control - with the Assisted
Review feature – is based on the integration of
Automation Engine (Esko's packaging prepress
server) with GlobalVision tools like barcode veri-
fication, braille inspection…

WebCenter is able to detect errors in the files
and improves the turnaround time. Reduce QA
overhead by detecting errors as early as pos-
sible in the process.

> ❝ WebCenter was chosen
> due to its simple yet
> powerful user interface
> and its seamless
> integration with our pre-
> press and print suppliers.
>
> LORNA THOMSON, SENIOR BRAND
> MANAGER, GOODMAN FIELDER,
> AUSTRALIA

WebCenter as a turnkey packaging management solution

Best practice workflows

The preconfigured WebCenter packages are the ideal introduction to packaging workflow management. The solution comes preloaded with proven workflows that make the most sense for your segment.

Easy deployment

With just 5 days to get you up and running, it has never been this easy to get you started with packaging workflow management.

A solution that grows with you

As your business grows, WebCenter grows with you. The preconfigured solution allows for greater levels of optimization, configuration, process expansion and integration through a range of upgrade modules. These include content management and integration with your prepress and business systems.

And, because WebCenter is part of the Esko software platform, these modules click into place easily and simply.
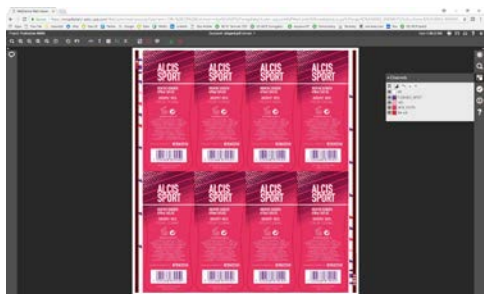
Features

Preconfigured process flows	✓
Digital approval setup & dashboard	✓
Asset searches	✓
Projects dashboard	✓
Custom branding	✓
Hosted infrastructure	✓
Training	✓
On-site assistance	✓
Project briefing / project creation form	✓
Seamlessly integrated with ArtiosCAD	✓

Get started in one week!

WebCenter for Corrugated Converters

WebCenter for Corrugated is a design work-flow management solution that increases the capacity to handle more design requests without adding headcount. Data and design assets are globally accessible to multiple users, sites and systems.

WebCenter for Label Converters

WebCenter for Labels is a packaging management solution that streamlines and digitizes communication to produce more jobs per day and shorten lead times at label converters. Approval cycles are reduced from weeks to days.

WebCenter for Folding Carton Converters

WebCenter for Folding Carton is a packaging design management solution that improves process efficiency and streamlines communication. Structural design, artwork and estimate requests are accessible across departments and geographical locations.

Connect with workflows

WebCenter seamlessly integrates with Esko's workflow solutions. This way it's easy to share data, create projects, upload documents and keep track of status updates.

WebCenter also integrates with 3rd party applications, allowing operators and suppliers to upload documents directly into the project, without leaving their favorite environment.

Be **secure and compatible**, even in the cloud

WebCenter puts security and confidentiality first. Your data and files are completely safe. User access is permission based and restricted to predefined projects and documents. This way the right people have access to the right information.

WebCenter can be installed on premise, or as a hosted application by Esko. The hosted WebCenter reduces total ownership and facilitates integration with your existing IT architecture.

You can add more security by using secure SSL certificates. The database and the application server are installed safely behind your firewall; the web server is installed in the demilitarized zone (DMZ).

WebCenter speaks many languages. Choose your language, and WebCenter does the rest. English, French, German, Spanish, Italian, Chinese, Japanese, or Thai: WebCenter speaks them all.

Firewall   Web Server   Firewall   Application Server   Database

HTTP/HTTPS request

Clients

www.esko.com

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